

Post-funding: Delivering your project

Congratulations, you have now successfully funded your project!

What happens now?

You will have put together a project plan setting out how and who will deliver the project but here are some tips about going from funding to delivery.

First of all, communication, have you let everyone know the project has been successfully funded, thanking people for support and letting them know that it is going ahead. There may be some press opportunities to let the wider community know the project will be going ahead.

Have you arranged for regular project meetings to discuss progress? How will you update fundraisers and the community on the progress of the projects?

Have you considered holding an event with stakeholders to update them and to answer any further questions they may have about the project.

Monitoring your budget and spend – as you will have set out in your project plan, you know what you are going to spend the money on, but it is important to monitor this regularly so that there is no overspend.

Tracking the outcomes of the project – what has changed? Will you measure footfall, survey residents? It is useful to have at least one type of indicator for measuring the impact of the project.

While funders do not have equity in the project they will want to know what it has delivered, and of course you will as well.

End of Project – how will you wrap up the project?

Depending on your project, there may need to be some kind of wrap up. Alternatively, there may be provision for someone to manage the project once it has been completed. Has this person been identified and is everyone aware of what will happen once the crowdfunded portion is completed (if it will not be you carrying this on).